

The Next Generation of Online Safety

CleanSpeak profanity filtering and moderation software is leading the charge for online safety. We use a cutting-edge, combined approach of intelligent filtering software, efficiency tools and trained moderators to create **3x** the online community protection.

INTELLIGENT FILTER

CleanSpeak has the most refined, real-time filter on the market. It instantly detects profanity, ascii art, emails, URLs, phone numbers, conjugations, inflections and much more.

How does it work?

Let's use the word "smurf" as an example. CleanSpeak will automatically seek out and defeat all (or any combination of) the following:



What are some example actions?

- ▶ Automatically reject messages
- ▶ Automatically replace the matches with a character or word (****)
- ▶ Automatically display the message to the author only, but not the community
- ▶ Send a warning message to the user
- ▶ Silence the user or kick him/her out of the community

What's included?

- ▶ Continuously updated and customizable black lists (disallowed words including vulgarities, hate speech, drug and alcohol-related terms and more) and white lists (allowed words such as "assume" that may be caught in less sophisticated filters)
- ▶ Ability to filter in any language, plus language support for 9+ full languages
- ▶ Intuitive interface for easy, efficient use
- ▶ Fast, secure and private integration with your current system
- ▶ 24/7/365 support from Inversoft experts

Big online players trust CleanSpeak



CONTACT US FOR A FREE DEMO

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MODERATION TOOLS

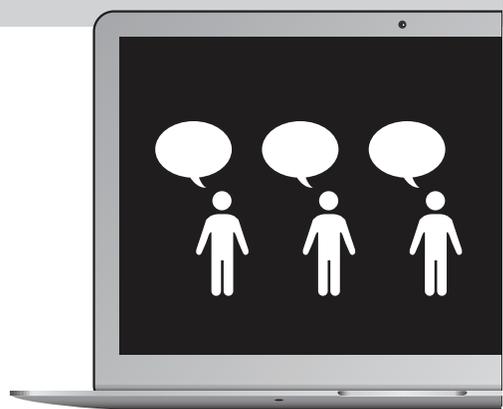
To step up the efficiency of your moderation, our collection of powerful, proprietary tools will help make your community safer faster.

How does it work?

Now your moderators can more effectively prioritize issues, monitor repeat problem users and much more with the help of our easy-reference action queues and reporting features.

What do the tools let me do?

- ▶ Take action on users and content in real time from a single interface
- ▶ Receive alerts about problem users and priority items
- ▶ Review content in context of entire conversations
- ▶ View user histories and notes from other moderators
- ▶ Escalate questionable content directly to managers



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MODERATION SERVICES

For full-scale online safety, your organization can trust our team of skilled on-staff moderators. They are extensively trained to optimize CleanSpeak for your specific business needs.

How does it work?

You integrate CleanSpeak into your system—or have our team install it for you—and then turn the monitoring and moderation over to our experts. We take care of managing your community full-time and keeping your users safe from profanity and predatory behavior.

Why do I need filtering AND moderation?

No automated filter can mimic human intuition or decision-making, nor can it update to fit new trends. That's why we believe a balanced approach of expert moderation and intelligent filtering creates the most effective online community safeguard. Inversoft is the only company that offers these complementary services all in one place.



INVERSOFT EXPERTS



CLEANSPEAK TECHNOLOGY



COMPLETE ONLINE SAFETY SOLUTION

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